

Smith Bruer Advisors, LLC
d/b/a: Smith Bruer Advisors
May 27, 2020

FORM CRS

Smith Bruer Advisors is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: **Portfolio Management Services; Web-Based Portfolio Management Services; Pension Consulting Services; and Selection of Other Advisers**; Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, 13 and 16 by clicking this link <https://adviserinfo.sec.gov/firm/brochure/284508>.

Account Monitoring If you open an investment account with our firm, as part of our standard service we will monitor your investments at least on an annual basis.

Investment Authority We primarily manage investment accounts on a **discretionary** basis whereby **we will decide** which investments to buy or sell for your account. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account; or if you own securities held previously to becoming a client) by providing our firm with your restrictions and guidelines in writing. In limited cases, if you own securities prior to becoming a client that would be unproductive or misguided to sell, we will manage those investments on a **non-discretionary** investment management basis whereby we will provide advice, but **you will ultimately decide** how those investments are managed. You have an unrestricted right to decline to implement any advice provided by our firm regarding previously owned securities on a non-discretionary basis.

Investment Offerings We primarily provide advice on Mutual Funds and ETFs. Our services are not limited to a specific type of investment or product.

Account Minimums and Requirements In general, we require a minimum account size of \$500,000 to open and maintain an advisory account, which may be waived at our discretion.

Key Questions to Ask Your Financial Professional

- **Given my financial situation, should I choose an investment advisory service? Why or Why Not?**
- **How will you choose investments to recommend to me?**
- **What is your relevant experience, including your licenses, education and other qualifications?**
- **What do these qualifications mean?**

What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our ADV Part 2A or by clicking this link <https://adviserinfo.sec.gov/firm/brochure/284508>.

- **Asset Based Fees** - Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the value of your account), we have an incentive to increase your account value which creates a conflict.

Examples of the most common fees and costs applicable to our clients are:

- Custodian fees;
- Fees related to mutual funds and exchange-traded funds; and
- Transaction charges when purchasing or selling securities;

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Key Questions to Ask Your Financial Professional

- **Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?**

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- We do not make any money from our investment advisory services except as described above.

Refer to our [Form ADV Part 2A](#) or by clicking this link <https://adviserinfo.sec.gov/firm/brochure/284508> to help you understand what conflicts exist.

Key Questions to Ask Your Financial Professional

- **How might your conflicts of interest affect me, and how will you address them?**

How do your financial professionals make money?

Our Company and the financial professional servicing your account(s) are compensated in the following ways: Salary. Financial professionals' compensation is based on the following factors: Revenue the firm earns from the financial professional's advisory services or recommendations; and non-advisory roles and responsibilities.

Do you or your financial professionals have legal or disciplinary history?

Yes, our firm or our financial professionals currently have legal or disciplinary history to disclose. These events are disclosed in either our Form ADV or the specific individual's Form U4. These documents can be found by going to Investor.gov/CRS.

Key Questions to Ask Your Financial Professional

- **As a financial professional, do you have any disciplinary history? For what type of conduct?**

You can find additional information about your investment advisory services and request a copy of the relationship summary at 850-877-0803 or click the link provided <https://adviserinfo.sec.gov/firm/brochure/284508>.

Key Questions to Ask Your Financial Professional

- **Who is my primary contact person?**
- **Is he or she a representative of an investment adviser or a broker-dealer?**
- **Who can I talk to if I have concerns about how this person is treating me?**